

**Thursday Evening, September 12th**

Opening Events and Reception

- 5:30-6:00PM **Sign In**
- 6:00PM **Welcome**  
Phil Hart  
Chair, Sustainable Communities Planning Group  
Lyn Luttner  
Cleveland Office, U.S. Environmental Protection Agency (EPA)
- 6:15PM **Keynote Presentation**  
**Making the Sustainability Connection:  
Cities, Neighborhoods, and You**  
Scott Bernstein  
President, Center for Neighborhood Technology, Chicago
- 7:30PM **Networking Reception**

**Friday, September 13th**

- 8:30AM **Continental Breakfast/Networking**
- 9:00AM **Welcoming Remarks**  
Phil Hart  
Lyn Luttner (U.S. EPA)  
Marty Gelfand, Senior Counsel for Congressman Dennis Kucinich
- 9:30AM **What Works**  
Moderator: Scott Bernstein
  - Green Building - Mike Williams  
Deputy Director, Stark County Metropolitan Housing Authority
  - Sustainable Business - Terry Thiele  
Director, Environmental Policy & Regulatory Affairs, Lubrizol Corporation
  - Sustainable Transportation- Dave Goss  
Senior Director for Transportation and Infrastructure, Greater Cleveland Growth Association
  - Green Infrastructure - Patty Stevens  
Principal, Schmidt Copeland Parker Stevens
- 10:30-10:45AM **Q & A**
- 10:45AM **Break**
- 11:00AM **Best Practices: Making the Connections**  
Moderator, Scott Bernstein
  - Sustainable Economies - Mark Rosentraub  
Dean, Maxine Goodman Levin College of Urban Affairs
  - Sustainable Policies - Paul Alsenas  
Director, Cuyahoga County Planning Commission
  - Sustainable Strategies - Bradley Whitehead  
McKinsey & Company/Cleveland Foundation
- 12:00-12:15PM **Q& A**
- 12:30PM **Lunch**
- 1:15PM **Keynote Presentation**  
Jane Campbell, Mayor, City of Cleveland  
Donald Plusquellic, Mayor, City of Akron
- 1:45PM **Interactive Breakout Sessions:**  
What's Working in Northeast Ohio  
Seven Concurrent Sessions (offered twice):  
Session I 1:45 - 2:45PM  
Session II 3:00 - 4:00PM
- 4:00PM **Wrap-Up**  
Phil Hart
- 4:15PM **Post-Symposium Activity: Re-cycling a Bridge**  
Ride alternative fuel buses to the Detroit-Superior Bridge to learn about its history, tour the lower level that once was used for trolley traffic and find out what's in the works to make the bridge more pedestrian and bike friendly. Tours conducted by the Cuyahoga County Engineer's Office and Cleveland Public Art. Seating on buses is limited to 60.

- Partner:** Ohio Planning Conference (OPC)
- Sponsors:** American Institute of Architects (AIA), Cleveland Chapter  
Home Builders Association of Greater Cleveland  
ParkWorks  
Schmidt Copeland Parker Stevens  
The Urban University Program (UUP)
- Supporters:** Coventry Village Special Improvement District  
Great Lakes Brewing Company

(as of Aug. 12, 2002)

**Interactive Breakout Sessions**

Friday afternoon — please select two

- 1 Green Building**  
Mike Williams, Stark County Metropolitan Housing Authority  
Jim LaRue, HouseMender, Inc.  
Sadhu Johnston, Cleveland Green Building Coalition
- 2 Sustainable Business**  
Patrick Conway, Great Lakes Brewing Company  
Holly Harlan, Eco-Innovations  
John Eland, Cleveland Industrial Retention Initiative (CIRI)  
John VanDomelen, Project Manager, Second Growth Institute
- 3 Sustainable Transportation**  
Debbie Berry, Parsons-Brinckerhoff  
Mike York, Greater Cleveland Regional Transit Authority  
Dave Goss, Greater Cleveland Growth Association  
Ryan McKenzie, EcoCity Cleveland
- 4 Green Infrastructure/Parks/Open Space**  
Patty Stevens, Schmidt Copeland Parker Stevens  
Barbara Clint, ParkWorks  
David Beach, EcoCity Cleveland  
Carol Thaler, Cuyahoga County Planning Commission
- 5 Sustainable Policies**  
Paul Alsenas, Cuyahoga County Planning Commission  
Chris Alvarado, Cuyahoga County Planning Commission  
D.B. Hartt, D.B. Hartt Planning Consultants  
Chris Ronayne, Cleveland City Planning Commission
- 6 Green Neighborhood Revitalization**  
Victoria Peterlin, St. Clair/Superior Neighborhood Development Association  
Bobbi Reichtel, Broadway/Slavic Village Development  
Reid Robbins, Shaker Square Area Development Corporation  
Debra Lewis-Curlee, The Collaborative for Organizing Mt. Pleasant
- 7 Sustainable City Centers**  
Mayor Judy Rawson, Shaker Heights  
Mayor Madeline Cain, Lakewood  
Councilman Robert Fiala, Willoughby

**Registration**

Registration is for Thursday Evening and Friday sessions.

Thursday Evening	Friday	
<input type="checkbox"/> No Charge	<input type="checkbox"/> General	\$ 50
	<input type="checkbox"/> Student (ID required)	\$ 10

Registration forms must be received by Wednesday, September 4, 2002. Please make checks payable to Cleveland State University.

Mail registration and payment to: Sustainable Communities Symposium 2002  
Maxine Goodman Levin College of Urban Affairs  
Suite 330  
2121 Euclid Avenue  
Cleveland, OH 44115.

You can also register online at [www.scs2000.org](http://www.scs2000.org) or by phone at 216-523-7330

**Please provide the following information:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Breakout Sessions First Choice: \_\_\_\_\_  
Second Choice: \_\_\_\_\_

Bus Tour  Yes  No

# SUSTAINABLE COMMUNITIES SYMPOSIUM 2002

September 12-13, 2002

## Green Urbanism:

### What You, Your Neighborhood, and Your City Can Do...

#### Making the Connections

Explore the concepts of green redevelopment, sustainable transportation, sustainable business and green infrastructure that can give cities a competitive edge in the marketplace while creating a better and sustainable quality of life in the region.

Non-Profit Org.  
U.S. Postage  
**PAID**  
Cleveland, OH  
Permit No. 500

SUSTAINABLE COMMUNITIES SYMPOSIUM 2002  
Maxine Goodman Levin College of Urban Affairs  
Cleveland State University  
2121 Euclid Avenue  
Cleveland, Ohio 44115

# Sustainable Communities

Able to support all systems in balance to ensure regeneration and growth

Geographic groupings: block, ward, neighborhood, city, town, township, county, region, country, continent, global; Social, political, and economic groupings: business, cultural, environmental, recreational, religious, mayoral, legislative, etc.

## Symposium

"In ancient Greece, a drinking party at which there was intellectual conversation; any meeting or social gathering at which ideas are freely exchanged."

### Green Urbanism: What You, Your Neighborhood, and Your City Can Do... Making the Connections

September 12-13, 2002  
Cleveland State University Convocation Center  
2000 Prospect Avenue  
Cleveland, Ohio

#### Green Urbanism:

Cities—where most people live and where most economic activity occurs—are transformed into places where people can live healthier lives, create sustainable economies, and reduce ecological burdens on the earth's natural systems.

Discover why "greening" a city works to its advantage and how local examples of green projects are starting to have an impact.

Join other individuals and organizations with innovative ideas and new strategies to shape the growth, protect the natural assets, and enhance the economy of Northeast Ohio today and in the future.

Green concepts are gathering momentum. Come away with tools for what you, your neighborhood, and your city can do.

#### Sustainability:

- ✧ **Maximize** individual and community **capacity** to meet **basic human needs**
- ✧ **Minimize harm** to the natural environment by leaving a **smaller ecological footprint**
- ✧ **Provide support** for businesses and organizations that strive to **improve the quality of life**
- ✧ **Ensure** that future generations can **meet their needs**

#### Presented by

The Sustainable Communities Core Organizations:

American Institute of Architects, Cleveland Chapter; American Society of Civil Engineers, Cleveland Section; Build Up Greater Cleveland; City of Cleveland Planning Commission; Cleveland Engineering Society; Cleveland Green Building Coalition; Cleveland Neighborhood Development Corporation; Congressman Dennis Kucinich; Cuyahoga County Planning Commission; EcoCity Cleveland; Home Builders Association of Greater Cleveland; Maxine Goodman Levin College of Urban Affairs, Cleveland State University; ParkWorks; St Clair/Superior Neighborhood Development Association; U.S. Environmental Protection Agency, Region V; U.S. Department of Housing and Urban Development

#### Funding provided by:

The U.S. Environmental Protection Agency, Region V  
The George Gund Foundation.



#### Directions to the CSU Convocation Center

The CSU Convocation Center occupies the entire block bounded by Carnegie Ave. to the south, Prospect Ave. to the north, East 18th St. to the west and East 21st St. to the east.

#### I-71 South and I-90 West

Exit at Prospect Ave., turn right and proceed west for two blocks.

#### I-90 East, I-71 and I-77 North

Exit at East 22nd St., turn left at the end of the ramp and proceed north for two blocks.

Parking for a fee will be available in the CSU lot east of the Convocation Center for all sessions of the symposium. The Convocation Center is also close to RTA bus stops on Euclid Avenue and the downtown Outer Loop (for more information call the RTA Answerline at 216-621-9500).

