

**CELEBRATING ASSETS, RECOGNIZING POTENTIAL, CONNECTING for CHANGE**

Thursday Evening, April 22, 2004 - 5:00 - 8:30 PM  
 "CELEBRATING ASSETS and RECOGNIZING POTENTIAL"

- 5:00 PM Sustainable Living Exhibits and Networking
- 6:00 PM **Welcome and Introductions**  
 Phil Hart, AIA  
 Chair, Sustainable Communities Planning Group
- 6:15 PM **Keynote Presentation**  
**"A River Runs Through It"**  
 Dr. John Hartig  
 Detroit Heritage River Navigator  
  
 Dr. Hartig, whose job is "to navigate the bureaucracy, not the water", will discuss how structuring public/private partnerships around the stewardship of a river can stimulate a regional economy, build community capacity, and protect a unique natural asset for generations to come. He will discuss how actions, called Keystone Projects, evolved from an adaptive planning process that encourages institutional cooperation on a watershed scale.
- 7:15 PM **Questions and Answers**
- 7:30 PM Sustainable Living Exhibits and Networking

**DR. HARTIG AND EVENING RECEPTION SPONSORED BY THE CLEVELAND GREEN BUILDING COALITION**

Friday, April 23, 2004 - 8:00 AM - 4:30 PM  
 "CONNECTING for CHANGE"

- 8:00 AM **Registration and Continental Breakfast**  
 Sustainable Living Exhibits
- 9:00 AM **Introductions and Instructions for the day**
- 9:15 AM **"A River Runs Through It" - Part II**  
 Dr. John Hartig  
  
 Dr. Hartig will continue the discussion of the American Heritage River Initiative and the relevance of an adaptive planning process to the Cuyahoga American Heritage River, the Cuyahoga Valley Initiative, and the future quality of life and economic health of our region.
- 9:45 AM **Questions and Answers**
- 10:00 AM **Break**
- 10:15 AM **"The Cuyahoga Valley: Where Potential Meets Opportunity"**  
 Paul Alsenas, Director  
 Cuyahoga County Planning Commission  
  
 Overview of the Cuyahoga Valley Initiative
  - \* Organizing Principles
  - \* Community Engagement Process and Project Tools
  - \* Action through Connections
- 11:30 AM **Questions and Answers**
- 11:45 AM **Lunch and Presentation**  
**"Greater Ohio: A New Campaign to Reform State Policies Affecting Land Use"**  
 David Beach  
 Chair, Greater Ohio Steering Committee  
 Executive Director, EcoCity Cleveland  
 Tim Russo  
 Director, Greater Ohio's Northeast Ohio Regional Office
- 12:50 PM **Roundtable logistics outlined by moderator**  
 Sally Parker
- 1:00 PM **First Roundtable Session**
- 2:15 PM **Break**
- 2:30 PM **Second Roundtable Session**
- 3:45 PM **Active Wrap-Up**

Roundtables will have discussion leaders from the Cuyahoga Valley Initiative and representatives from other innovative models.

Concurrent Roundtable Sessions (choose two):

**Creating Places for Quality Living** - What sustainable elements make commercial and residential areas prime places to live and do business? What are the potential catalysts? What partnerships are needed?

**Future Energy** - How can alternative energy sources affect the bottom line and transform a region? What works and is happening now in Northeast Ohio? What needs to change to bring about sustainable energy resources in Northeast Ohio?

**Clean Water Economics** - How can Northeast Ohio become a center for water-based business and research? What are our strengths? Where is the potential? What are the next steps?

**Regional Perspectives and Shared Boundaries** - How can municipalities collaborate around land-use, infrastructure, and services to lower taxes, create enticements for business, and strengthen all communities involved? How do we create a new dialogue? How can the CVI model be used to build connections that move Northeast Ohio to a sustainable triple bottom line (economy, environment, social equity)?

**A "Capital" Idea** - What unconventional partnerships are needed to develop new ways to capitalize projects, encourage new business start-ups, and support research? How can principles of sustainability drive the process and create successful outcomes for the quality of life in Northeast Ohio?

8:00 AM through 4:30 PM  
**Sustainable Living Exhibits on Display**

**REGISTRATION**

Registration is for Thursday Evening and Friday sessions.

Thursday Evening	Friday	
<input type="checkbox"/> No Charge	<input type="checkbox"/> General	\$ 40
	<input type="checkbox"/> Student (ID required)	\$ 15

Registration forms must be received by Monday, April 19, 2004. Please make checks payable to Cleveland State University Foundation.

Mail registration and payment to:  
 Sustainable Communities Symposium 2004  
 Maxine Goodman Levin College of Urban Affairs, Suite 325  
 Cleveland State University  
 2121 Euclid Avenue . Cleveland, OH 44115

You can also register online at [www.scs2000.org](http://www.scs2000.org). Registration is not complete until payment is received. Last day for refunds is Friday, April 16, 2004.

Check  Purchase order # \_\_\_\_\_

**Please provide the following information:**

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Daytime Phone ( ) \_\_\_\_\_  
 E-Mail \_\_\_\_\_

Roundtable Sessions (Choose Two)

- Places  Energy  Water
- Regional  Capital

Please add me/my organization to the SCS resource list. Here is contact information, web site, and a brief outline of what I/we do to contribute to sustainability in Northeast Ohio.

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

\*  
**SUSTAINABLE COMMUNITIES SYMPOSIUM 2004**

**FUNDER**  
 The George Gund Foundation

**SPONSORS**  
 The Cleveland Green Building Coalition  
 Greater Cleveland Regional Transit Authority  
 Ohio Urban University Program,  
 Northeast Ohio Research Consortium  
 SBC

**SUPPORTERS**  
 American Institute of Architects,  
 Cleveland Chapter  
 City Architecture  
 Kerr + Boron Associates, Inc.  
 The Ohio Planning Conference, Cleveland Section

**SUSTAINABLE LIVING EXHIBIT CONTRIBUTORS**  
 Cawrse & Associates, Inc.  
 ParkWorks  
 Schmidt Copeland Parker Stevens, Inc.

**CONTRIBUTORS**  
 Behnke Associates, Inc.  
 Davey Resource Group

(as of March 23)

Nonprofit Org.  
 U.S. Postage  
**PAID**  
 Cleveland, OH  
 Permit No. 500

**SUSTAINABLE COMMUNITIES SYMPOSIUM 2004**

April 22-23, 2004

**CELEBRATING ASSETS, RECOGNIZING POTENTIAL,  
 CONNECTING for CHANGE**

Throughout Northeast Ohio, people are using the principles of sustainability in their business practices, in community revitalization strategies, and in managing natural assets to create quality places to live, work, and play.

Join us to see what's working and to build new networks for constructive change and an exciting, sustainable future.

**Sustainable**

Able to support all systems in balance to ensure regeneration and growth.

**Communities**

Neighborhoods, cities, counties, regions; social, economic, environmental, and geographic groupings.

**Symposium**

"In ancient Greece, a drinking party at which there was intellectual conversation; any meeting or social gathering at which ideas are freely exchanged."

**CELEBRATING ASSETS, RECOGNIZING POTENTIAL,  
 CONNECTING for CHANGE**

Thursday, April 22 and Friday, April 23, 2004  
 Cleveland State University Convocation Center  
 2000 Prospect Avenue  
 Cleveland, Ohio

Northeast Ohio is rich in natural assets, human capital, and built environments, which make it fertile ground for innovative ideas and vibrant communities.

We have huge potential to create an integrated web of sustainability by connecting these diverse assets to drive the economic vitality and quality of life in this region.

SCS 2004 will highlight some of the creative collaborations, new strategies, and replicable projects that are occurring throughout Northeast Ohio.

Join us to learn, connect, and create new patterns for sustainability.

**Featured Speaker:**

Dr. John Hartig, Detroit Heritage River Navigator, will discuss how to build public/private partnerships that benefit the river, river valley, and the region's economy.

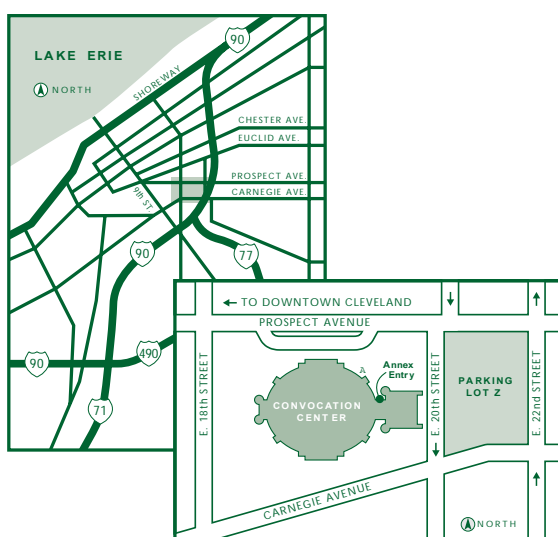
**Who Should Attend:**

Citizens; local, regional, and state government officials; business owners and managers; entrepreneurs; planners; architects; engineers; landscape architects; artists; finance professionals; educators; students; economists; scientists; environmentalists; faith-based, nonprofit, and neighborhood groups.

**Presented by the Sustainable Communities Core Organizations:**

- American Institute of Architects, Cleveland Chapter
- American Society of Civil Engineers, Cleveland Section
- Build Up Greater Cleveland
- Cleveland Neighborhood Development Corporation
- City of Cleveland Planning Commission
- Cleveland Engineering Society
- Cleveland Green Building Coalition
- Congressman Dennis Kucinich
- Cuyahoga County Planning Commission
- Cuyahoga Heritage River Navigator
- Cuyahoga River Remedial Action Plan (RAP)
- EcoCity Cleveland
- Entrepreneurs for Sustainability
- Greater Cleveland Regional Transit Authority
- Home Builders Association of Greater Cleveland
- Maxine Goodman Levin College of Urban Affairs, Cleveland State University
- Kent State Cleveland Urban Design Collaborative
- Kerr + Boron Associates, Inc.
- Ohio Planning Conference, Cleveland Section
- ParkWorks
- St. Clair/ Superior Neighborhood Development Association
- Trinity Cathedral, Episcopalian Diocese of Cleveland
- U.S. Environmental Protection Agency, Region V

**Directions to the CSU Convocation Center**



The CSU Convocation Center occupies the entire block bounded by Carnegie Ave. to the south, Prospect Ave. to the north, East 18th St. to the west and East 21st St. to the east.

**I-71 South and I-90 West**  
 Exit at Prospect Ave., turn right and proceed west for two blocks.

**I-90 East, I-71 and I-77 North**  
 Exit at East 22nd St., turn left at the end of the ramp and proceed north for two blocks.

Parking for a fee will be available in the CSU lot east of the Convocation Center for all sessions of the symposium. The Convocation Center is also close to RTA bus stops on Euclid Avenue and the downtown Outer Loop (for more information call the RTA Answerline at 216-621-9500).